

JENNA FIFIELD

Design // Visual Development // Illustration

PROFILE



I am a design professional and storyteller working in the entertainment industry with an established background in graphic design, visual development, and production artwork. I'm incredibly passionate about diversity and inclusion in games and animated media and want to help build a more inclusive future. I am always looking for new opportunities and challenges to grow my art & design repertoire. | **Clients include: Netflix, Amazon, WIA & more.**

PROFESSIONAL EXPERIENCE



Kabam Games

Freelance Graphic Designer // June 2023 - Current

- Visual support on branding initiatives with the team on Marvel Contest of Champions
- Communicating and addressing notes from Art Director
- Editing and re-arranging existing assets and branding material for social media
- Occasional digital painting touchup and colorist work on Marvel characters
- Maintaining and meeting Marvel standards with all visual media
- Occasional graphic design support on other in-development Kabam projects

Wind Sun Sky Entertainment

Designer & VisDev Artist // September 2019 - July 2023

- Creation & support for any and all branding initiatives with new or developing IPs
- Creating and maintaining branding for Wind Sun Sky Ent. master brand
- Visual Development illustration and digital painting for in-development projects
- Graphic Design expertise in both print and digital media design as needed
- Design and maintaining of pitch decks, pitch bibles, and corporate documents

Core Online Marketing

Graphic Designer // June 2017 - January 2018

- Provided input and design support for website development projects
- Designed elements such as banners, online ads, PDFs, and landing pages
- Provided design ideas and insights for the Core Team
- Performed content, blog, and design updates for client websites
- Built and edited HTML email templates using third party programs

VL Inc.

Graphic Designer & Junior Marketer // January 2016 - August 2016

- Created infographics, social media content, video, emails, ebooks, & more
- Designed brochure and ebook templates for promotional print material
- Created marketing automations and promotional emails, through use of Hubspot & Leadfox Platforms



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EDUCATION



University of Edinburgh

MSci, Design & Digital Media // 2022

(Remote) Edinburgh, Scotland

Vancouver Film School

Animation Concept Art Diploma // 2019

Vancouver, BC, Canada

Western University

BFA, Honours Studio Art // 2017

London, ON, Canada

PROGRAMS I USE



Adobe CC Suite // Photoshop, InDesign,

Illustrator, Dimension, Premiere Pro, Acrobat

Canva //

Blender 3D //

Shotgrid & Egnyte Databases //

Jira // Asana // Wrike // PM Systems